**CORE 2: Industry News**

Assignment in WEEK ONE

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**Overview**

**ASSIGNMENT:** Find a website where professionals in your industry are writing about or discussing CURRENT industry issues that you find interesting and share your response.

**SUBMISSION:** Submit Word doc to the *CORE 2: Industry News* activity on FSO.

**DUE DATE:** Check FSO for due date.

**REQUIREMENTS:** Link and Completed Worksheet. Follow instructions carefully.

1. Download and review the rubric.
2. Research, find and analyze a news site that is relevant to professionals working in your field.
3. The news item must be current, no more than 30 days old.
4. Download worksheet.
5. Complete worksheet. Be sure to include your full name on first page.
6. Submit completed worksheet.

**DETAILS:**

Read/watch a news story, interview, blog post, discussion from/featuring one more notable industry pros. This should be an article/interview targeted towards other industry pros, not fans. If you are unsure, scanning the comments section for a couple seconds should give you a clear idea if this piece is being discussed by pros or fans. Read/watch and consider the piece, then answer ALL the questions below with as much detail as possible. ***(It may be easiest to copy and paste the headers and questions from the worksheet into Word and simply fill in the answers below each question.)***

The point of this assignment is not to analyze a news outlet as a whole, but a *single* story/article/interview, etc.

Avoid company first-party sites, we are looking for the sites that industry professionals go to get their news. You aren’t going to get unbiased reporting about Microsoft from their own employees writing on their own site.

**SOME GOOD SITES FOR INDUSTRY NEWS:**

**Gamasutra.com** – Art, design, and development news from the games industry.

**Gamesindustry.biz** – Business focused news from the games industry

**Cgw.com** – Computer Graphics World- Visual effects, Modeling and Animation news.

**Deadlinehollywood.com** – News on the business side of the film industry

**AIGA.org** - American Institute for Graphic Arts homepage.

**Netmagazine.com** – Web development news.